

Strategic Partners

Affinity come across a variety of companies outside of the MK area that offer some useful products or services. So we have signed up as partners with these companies and extend this to our members. We believe these will be useful for you and will enable you to make additional savings as a member:

Memogo is a marketing platform designed for the mobile internet. As communication capabilities of Mobile Phones, PDA's and Blackberry's increases beyond voice calls and text messages, to browsing website content, the need to understand and implement a mobile strategy will become increasingly more important. Memogo and Affinity Business Club have joined forces to offer members a way to differentiate themselves from the competition by using 21st century technology to identify the most appropriate use of the mobile internet.

Take advantage of the mobile internet today and received the following business benefits:

1. Easy to use tools for the creation of your mobile website
2. Every mobile website is optimised for the small keypads and screens of mobile phones
3. Memogo is very cost-effective for different commercial situations
4. Be in contention for business across ALL marketing communication channels
5. Enjoy much closer links with your customers For more information on our service please call 020 7193 2557

Officebroker.com was founded in 2001. The main aim of the company was to provide a unique, consultative, proactive service to both clients looking for office space and office providers & landlords looking to fill their offices. Officebroker.com has grown phenomenally since its inception to become the number one online office search facility, with thousands of satisfied customers across the UK. An excellent reputation in the industry also allows us to provide the widest choice of both serviced and conventional office space from multinational office providers as well as smaller independent landlords, who utilise our marketing expertise to find new tenants.

For further details please call free on 0800 988 0177

We create value for our members by using the internet to bring together exciting offers, discounts and promotions. We love great discounts and provide you with offers from partners including leading High Street retailers through to specialist niche suppliers.

How It Works...

As a member when you shop for products and services you receive the highly competitive prices achieved through shopping online PLUS the opportunity to earn cashback over and above the prices that you see on our partners' websites.

Step 1: Always login to the Reward Matrix portal when you want to shop online.

Step 2: Choose from the 1,000+ offers and discounts shown on the site.

Step 3: Click through to the website where you want to shop online.

Step 4: Start shopping!

Step 5: We credit your cashback into your account PLUS you make savings when you shop online.

Examples:

Buy your home insurance using the Reward Matrix portal and receive a 10% online discount PLUS up to £50 cashback!

Buy gifts and activity days & experiences and receive up to 9% cashback!

Change your mobile phone and get up to £34 cashback!

You can save £100's every year!

For further details click [here](#)

Atlantic Business Resources PLC is fundamentally a fast cost reduction and profit management company Our process is

simple: **EVALUATE: UNDERSTAND: REDUCE: GROW: SUSTAIN** As the economic landscape constantly changes our clients can be assured that Atlantic's £5 billion + of consolidated annual purchasing power can be of benefit to their organisation. They particularly like the fact that we operate on a **NO SAVINGS & NO FEE** basis. An innovative process and track record of driving excess costs from in excess of 25 areas of spend common to most businesses provides a compelling business case. Simply send us your invoices & we will directly compare them with our £5 billion + of consolidated purchasing leverage. Fundamentals: If fundamental cost reduction is a business priority for your company, we believe there are 3 over-riding principles which should guide you, once you have clearly **EVALUATED** and **UNDERSTOOD** your costs.

- **REDUCE:** Cost optimisation should be a routine process within a company. A Cost review and Strategy is the foundation stone and should be considered part of an on-going Business Growth Strategy

- **GROW:** Once you have identified cost savings, focus all efforts, energies & resources on implementation & fully utilise quick wins

- **SUSTAIN:** You must continually strive for quality of product and service, ensuring you nurture relationships which deliver competitive advantage. We are passionate that Atlantic is the company you should outsource this task to. It is not that we believe we can purchase better than you, it is simply that we can leverage our £5 billion + annual spend to bring you the benefits & quickly! Our Business Support Programme links costs to profit generating activities. For many organisations cost reduction activity is undertaken only as a reactive measure, rarely is it considered to be part of on-going business strategy and certainly not part of core Growth Strategy. Atlantic is continuously pro-active on your behalf delivering effective cost reduction strategies to enhance profits. Most of our relationships with clients will stretch across 3 to 5 years, contract dependent. We deliver real value and we do it quickly and efficiently. For more details, please call John Flint on 0844 561 1299. Our Company was incorporated to provide a cost effective alternative to the foreign exchange services offered by the High Street banks.

Traditionally individuals and businesses have changed their currency with the banks mostly at unattractive rates of exchange. Our attraction is in offering a superior service in comparison to other providers, whilst maintaining excellent rates which are rarely matched by our competitors.

Whether Clients are buying a property abroad or exchanging currency as part of their business requirements our Specialist Currency Traders are on hand to provide the very best service in managing their exposure to the currency markets. By processing large volumes of trades we can guarantee to quote the most competitive rates.

Our aim is to ensure that transactions are handled in the most simplistic, efficient and automated manner. Our focus and investment has been on streamlining our processes enabling us to create the ultimate hassle free, low cost foreign exchange experience.

The close relationship between First Rate FX and Barclays Bank enables us to hold Client funds securely in specially designated Client accounts and to utilise Barclays on-line payment system to transmit same day payments with the utmost security. We are fully compliant with HM Revenue and Customs and Money Laundering Regulations (MLR No. 12223022). Company Registration No. 5610566 for England and Wales. For further details please call James Scarff on 020 7345 5303. Affinity Business Connections are working with an independent UK based communications company that specialises in Corporate Telecoms Solutions.

Free Telecoms Health Check

Would you like to save up to 30% on your Business Calls and Line Rental Charges?

Below are some of the benefits of using their network:

- No change to your telephone numbers or telephone system
- No minimum contract period for call charges
- No boxes to install or codes to dial
- No sign-up or connection charges
- Free itemisation and Web-based reports
- Up to 30% price reduction on line rentals
- One Bill for calls and line rental
- One point of contact in the event of any query. For more information call Steven Baisden on 07912 352 000