

## Welcome to the Affinity Business Club for the Milton Keynes area

Now YOU can CONNECT with world class suppliers on YOUR doorstep!

Welcome to the Affinity Business Club. The club has been created to give you access to insider knowledge, tips and offers from accessible experts in the local area.

At a glance benefits of membership are:

- Useful business tips and information for download
  - Expert section which provides you with relevant free information e.g. Legal, Financial. Web and H.R.
  - Forums for members to discuss and ask questions
  - Notice board to promote local special offers and news etc
  - Discounts and Special offers not available if you were to contact suppliers direct
  - Exclusive seminars and events
  - A comprehensive list of quality, professional & recommended local suppliers of every day services and products that your business needs  
All for just £197.00 + VAT [£231.45 inc VAT] per year which is extremely great value!  
The Club also helps companies promote and gain more business in and around Milton Keynes. This is achieved via the web directory which gives you access to select introductions. It is not a search engine for masses of companies providing a service but rather an ethical, limited and qualified list of local companies that you can trust to provide the kind of service level you expect, but not at the loss of competitive prices.  
Remember: All of the companies in the directory are known and have been used by us or referred to us by our trusted network or they wouldn't be invited on to our supplier list - You cannot buy your way onto our list!  
Membership to the list is limited and controlled so that you know the companies are at the top of their game and will provide unbeatable service.  
They are all geared around the Office Relocation and Refurbishment sector as the sister company Affinity Business Connections has been working with major clients i.e. Black Box to promote their company to local businesses. Although this is the focus, they are not exclusively useful to companies looking to relocate or refurbish their offices. The services offered can be used by any company; many on a regular basis.  
This club only refers companies in the MK postcode, which makes it niche and focused.  
We are sure you will agree this gives you incredible value for money.  
If you're still not sure, you can try before you buy.  
We offer access to it free for 24 hours to give you a taster of what's available. So what have you got to lose?  
Just click on the join button below and it will give you the option to pay or use the free 24 hour access.
- Concept

It was born from the realisation that it's sister company Affinity Business Connections was built around Neil Muxlow's reputation, contacts and him being able to speak to people when they had a requirement. When he is in a meeting or away from the office, how can people access his database of quality contacts he has built over the years?

As Affinity is working with several companies including Black Box, a global data comms company, we realised that even though there is so much relocation in Milton Keynes due to the expansion of the town and the enormous growth of commercial building going on, local companies rarely get to hear about it before it's announced in the local press that a particular company has agreed or moved into a new premises. It's too late then, the tendering process has been completed and so the opportunity has gone.

In light of rising costs of fuel etc, local business has to be the way forward for companies to survive. It also helps with their carbon footprint.

So Affinity has been working for over a year now on building contacts in the office relocation and refurbishment industry. Whilst that is the focus, it's not exclusive as many of the suppliers offer services that all businesses can benefit from.

## Why us?

The Affinity Business Club is so much more than a web directory. As well as helping you find the right company for a particular service or requirement, membership gives you a whole range of additional benefits. There is the expert section, forums, special exclusive offers, information for local events, seminars and charity events.

Our forum will give our members the opportunity to interact, discuss all things to do with the club, members, services and how they can help each other.

Members are invited to write articles or share relevant information on our expert section.

The website will undergo continual expansion of services and offers over the coming months and we will be adding a whole host of additional features designed to further benefit our members. Many are already being finalised now. So make sure you visit regularly to see what's new.

We look forward to welcoming you as a member to the Affinity Business Club – register here or contact us if you have any queries.